

UNIVERSITY PARTNERSHIP PROGRAM SUMMARY

The National Society of Hispanic MBAs (NSHMBA) invites you to participate in the University Partnership Program (UPP). This program was created by NSHMBA to help your university expand the pool of qualified Hispanic students who apply for financial assistance that enables them to complete master's degrees in business. Together we can make strides in achieving the goal of increasing diversity.

This document serves as an overview of the University Partnership Program. As a part of the program, your institution agrees to provide one or multiple partial to full in-kind scholarships, fellowships, or assistantship to graduate student studying in the university's AACSB (Association to Advance Collegiate Schools of Business) accredited business program. The expectation would be that these awards would continue for years to come unless terminated at any time by written notice of either party. Specific program guidelines and timeline are provided separately and updated on a yearly basis.

Program Information

The amount of each award may cover full tuition and fees for each graduate student selected by the university. In order to apply for this award, the student must first be admitted to the university and/or program. The university reserves the right to solely determine admission criteria for its programs. The university will be solely responsible for determining the eligibility of each candidate beyond the minimum criteria, for evaluating candidates, and for awarding the scholarship, fellowship, or assistantship. The university must notify NSHMBA of the award recipient including contact information and amount awarded.

Minimum Eligibility for Student Scholarship Applicants

- Be United States citizen or legal permanent resident
- Preference may be given but is not limited to students of Hispanic heritage or students with a demonstrated commitment to the Hispanic community
- Have a minimum grade point average of 3.0 on a 4.0 scale (or the equivalent) from either a bachelor's degree or master's degree
- Enroll in the AACSB accredited program

Outreach for Applicants for the Scholarship/Fellowship/Assistantship through NSHMBA

To help the university expand the pool of qualified Hispanic applicants for scholarship/ fellowship/assistantship opportunities, NSHMBA will make a good-faith effort to identify candidates to apply to the university for such opportunities by providing assistance without charge in outreach and advertising in the following areas:

- Listing, logo placement, and information about the partnership on the **NSHMBA University Partnership Program** webpage including an application request process for connecting students to the business school www.nshmba.org/upp
- Acknowledgement at the **National Conference & Career Expo** of the university's program participation to attendees
- Marketing and advertisement of the scholarship, fellowship, or assistantship at the local area NSHMBA chapter(s)
- Marketing campaign at both a local and national level



Benefits for the University

- Acknowledgement at the National Conference & Career Expo of the university's program participation to attendees including discounted academic sponsorship registration. The University Partnership Program member school staff/administrators in attendance at conference also have reserved seating for the scholarship luncheon honoring all scholarship recipients. Each university partner at conference also has special signage at their booth indicating their participation in the NSHMBA University Partnership Program
- Listing, logo placement, and information about the partnership on the NSHMBA University Partnership Program webpage including an application request process for connecting students to the business school www.nshmba.org/upp
- Opportunity to host a Career Management Program on your campus in conjunction with a local NSHMBA Chapter
- Partnerships with local NSHMBA Chapters
- Complimentary University Partnership Program NSHMBA Membership for staff
- Discount for the University Partners at the National Conference & Career Expo for an Academic Booth Sponsorship
- Discount for University Partner students at the National Conference & Career Expo

Benefits for the University Partnership Program Recipient(s)

- Complimentary full conference registration and up to \$250 travel and accommodations reimbursement for the NSHMBA Annual Conference & Career Expo. (Each student recipient must volunteer at conference a total of four (4) hours and attend the NSHMBA Scholars Meeting and NSHMBA Scholars Luncheon in order to receive these benefits.)
- Each student recipient(s) also receives a special invitation to the scholarship luncheon during conference which honors and recognizes our scholarship recipients
- Conference preparation webinars on building your résumé, elevator speech, and best practices at conference.
- Recognition on the NSHMBA website and other materials as a NSHMBA Scholar
- Premier NSHMBA membership during award year (if student is not already a member) valued at \$250
- Connection with local NSHMBA Chapter(s)
- Inclusion of the recipient's résumé on the NSHMBA Scholars résumé database to all top corporate donors
- Access to scholarship corporate donors to internship and job opportunities

Revisions

NSHMBA reserves the right to review the conditions and procedures of the University Partnership Program and to make changes at any time including termination of the program.

For more information about the University Partnership Program please contact:
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We look forward to building a strong lasting relationship with your institution.

